

 fashiontv

ALCOHOLIC BEVERAGES





WHERE YOUR DRINK GETS ITS PREMIUM STATUS

Fashion TV (FTV) is a luxury media house with a global presence in over 196 countries and has an expanding audience of over 2 billion.

With the legacy of 27 years and being the trendsetter of the fashion world we are here to take your Alcoholic Beverages business to the next level and set a trend of global audience with your unique taste and our premium identity

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The House of Fashion



VISION

To be the unparalleled global authority in luxury lifestyle, setting trends and inspiring audiences worldwide with our innovative approach.

MISSION

By curating immersive experiences that transcend the ordinary, we celebrate luxury while fostering partnerships that elevate brands and businesses to new heights of success.

GOAL

Our aim is to empower entrepreneurs and visionaries to harness the power of the FashionTV brand, driving profitability, creativity, and influence in the ever-evolving landscape of the fashion and lifestyle industries.





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CATERING LUXURY AND GRANDEUR SINCE 1997





FASHIONTV BRAND LICENSING

We with the endless experience and everlasting legacy offers you an opportunity to take your business to new heights. Whether it's in accessories, apparel, beverages, personal care, white goods, or beyond, we've covered it across 107 verticals.

Let's join hands together and introduce the taste that's going to dominate the parties, pubs, and clubs all around the world.

Give your Alcoholic brand a luxury status of FTV



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INTRODUCING FTV'S ALCOHOLIC BEVERAGES LICENSING

As a premier brand, F Licensed presents an innovative strategy for Alcoholic Beverages licensing. Is an opportunity to cheer the global market and introduce the essence of your drink to audiences in search of the ultimate party companion.

Whether it's the bustling streets of India or the vibrant nightlife of New York City, FTV licensing provides you with an opportunity to tap into parties around the globe.

Together, let's shape the taste of the fashion world with your premium drink and FTV's expertise.



CATEGORIES



VODKA



BRANDY



GIN



TEQUILA



WHISKEY



RUM



BEER



WINE



THE RISE OF ALCOHOLIC BEVERAGES INDUSTRY

India is one of the fastest growing alcoholic beverages markets globally, with an estimated market size of USD52.5 billion.

According to the latest research, The Global Alcoholic Beverages Market Size was Valued at USD 1639.9 Billion in 2023 and the Worldwide Alcoholic Beverages Market Size is Expected to Reach USD 2249.3 Billion by 2033.

As the graph of the Alcoholic Beverages industry is rapidly ascending, considering a partnership with FTV Licensing could elevate your brand as well.



WHY YOU SHOULD LICENSE WITH FTV





WE PRIORITIZE YOUR VISION

We place your vision at the forefront, dedicated to realizing your business's potential and guiding it towards global recognition.

ENHANCE BRAND IMAGE AND GLOBAL REACH

Collaborating with FTV elevates your brand image to elite status, guaranteeing widespread recognition and capturing the attention of a global audience seeking high and luxuries party companions.

PRODUCT DEVELOPMENT GUIDANCE

Our seasoned experts will guide you through the product development process, ensuring innovative packaging, successful outcomes, and providing invaluable market insights and trends analysis.





BRAND PACKAGING AND PROMOTIONS

Through FTV Alcoholic Beverages licensing, you can envelop your products in an FTV logo that resonates with consumers, enhancing brand recognition and loyalty. Additionally, engage in our promotional campaigns to drive your brand's growth and visibility.

TREND FORECASTING & STRATEGY

Leverage FTV's unparalleled expertise and industry insights to forecast market trends, receive strategic advice on product development and marketing, and gain access to resources that will amplify your success within the evolving Alcoholic Beverages industry.

CREDIBILITY AND TRUST

Associating with a well-known brand can enhance the credibility and trustworthiness of a product or service in the eyes of consumers, leading to increased sales and customer loyalty.



OUR \$60 DEGREE SUPPORT





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WE HAVE YOUR BACK THROUGHOUT YOUR PRE-PRODUCTION, LAUNCH, AND POST-LAUNCH.

Pre-Production Support

- Market Analysis
- Detecting the Right Clientele
- Business and Product Strategizing
- Trending Forecasting
- Product Development
- Diamond inspired brand logo
- Product Packaging
- Festive Revamps - Packaging, Campaigns, and Offers

Launch Support

- Planning And Execution
- Launch
- Planning SMM And PR
- Promotions
- Cross Marketing

Post Launch Support

- Sales Incremental Strategies
- Audits
- Promotional Offers
- Fashiontv Loyalty Membership Programs
- Google and Website Listing



LICENSING PREREQUISITES & PROCEDURE

- Undeniable passion to thrive in business
- Strong financial backing
- Assessing a niche that meets your goal
- Discerning your product strategies and standards
- Setting out business expectations
- Meeting mutual grounds
- Closing the legally binding agreement





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FTV'S EXCEPTIONAL OFFERINGS

Fashion TV proprietary products.

FTV branded merchandise:

Fashion TV accessories

FashionTV apparels

Fashion TV personal care

FashionTV white goods

And more!

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THANK YOU



for making it to the end of this presentation,
And to the beginning of a dynamic partnership.